



## MMA Physician Leadership Effectiveness Program

## Accreditation Statement

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the Colorado Medical Society and the Montana Medical Association. The Colorado Medical Society is accredited by the ACCME to provide continuing medical education for physicians.

The Colorado Medical Society designates this live activity for a maximum of **79.25 AMA PRA Category 1 Credit(s)**<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.



# Agenda

**Friday, May 16, 2014**

*Crowne Plaza Hotel—27 N. 27th St, Billings, MT 59101 phone 406-252-7400*

**7:30 am Breakfast**

*Location: Room 5—3rd floor*

**Advanced Critical Thinking Skills**

**8:00 am — 12:00 pm: Advanced Critical Thinking Skills—the Leadership Perspective**

Wendy Samson, FutureSYNC, International

David Lechner, M.D., President, Community Physicians Group, Missoula

*Location: Room 5—3rd floor*

**12:00 pm — 1:00 pm: Lunch**

Roxanne Fahrenwald, M.D., Senior Vice President Education Services, RiverStone Health,  
Director of Montana Family Medicine Residency (MFMR) program

*Location: Room 1—3rd floor*

**Advanced Critical Thinking Skills, Continued**

**1:00 pm — 3:00 pm: Advanced Critical Thinking Skills—the Leadership Perspective Learning Session**

Wendy Samson, FutureSYNC, International

*Location: Room 5—3rd floor*

**Health Care Community Conversation**

**3:15 pm — 4:15 pm: Delivery of Care in Underserved Areas**

Scott Duke, Vice President, Regional Operations, Billings Clinic

Kevin Howlett, Director, Confederated Salish & Kootenai Tribal Health & Human Services

Megan Littlefield, M.D., Medical Director, RiverStone Health Clinic, Billings

**4:15PM — 5:00 PM: Work Session for Class Project Teams**

*Location: Room 5—3rd floor*

**Dinner Event**

*Location: Yellowstone Art Museum, 401 N. 27th St (a 4-block walk from the hotel)*

**6:15 pm — 7:00 pm: Reception**, feel free to explore the museum

**7:00 pm — 8:30 pm: Dinner**

**Dinner Speaker: Billings Area Indian Health Service Representative (invited)**

**Topic: Native American Partners in Care**

**Saturday, May 17, 2014**

**7:30 am Breakfast**

*Location: Room 5—3rd floor*

**8:00 am — 9:30 am: Critical Questions for Health Care Leaders**

Michael Brown, M.D., Pathologist, Yellowstone Pathology Institute and MMA President

Mike Frank, President, Montana Division, Health Care Service Corporation

Richard Opper, Director, Montana Department of Public Health and Human Services

Velinda Stevens, President and CEO, Kalispell Regional Healthcare System

**9:45 am — 11:15 am: Critical Health Care Questions and Decisions**

Senator Mary Caferro, SD 40, Helena

Senator Roger Webb, SD 24, Billings

Representative Ron Ehli, HD 88, Hamilton

Representative Margie MacDonald, HD 54, Billings

**11:30 am: Wrap-Up**

Jean Branscum, MMA Executive Vice President, Helena



## MMA Physician Leadership Effectiveness Program

### Crowne Plaza Hotel, Billings, MT

Top shelf leadership coach **Wendy Samson**, will lead an empowering leadership development session. Participants will be engaged in conversations on emotional intelligence and relationship management. As the President of FutureSync International, Wendy has designed and developed leadership effectiveness programs, healthcare service systems/measurements, and employee engagement programs for a wide variety of multi-size organizations throughout the country. Wendy's tools and case study testimonies are the products of innovative practices and her "outcomebased" approach to organizational diagnosis, solution implementation and facilitation. Wendy is highly recognized as an inspiring, national speaker who delivers a lasting message that is packed with content.



### Session Guest Speakers



**Michael S. Brown, M.D., FCAP**, is a specialist in Anatomic/Clinical Pathology & Hematology (Pathology) with the Department of Pathology, Yellowstone Pathology Institute Inc., in Billings, Montana. Dr. Brown is the current President of the Montana Medical Association, a member of the MMA Board of Trustees, MMA Executive Committee, MMA Legislative Committee, and MMA Physicians Leadership Advisory Council, in addition to being an active member of the Montana Society of Pathologists. Dr. Brown received his education at the University of Nebraska College of Medicine, graduating in 1994. He completed a residency in Anatomic and Clinical Pathology and a Hematopathology Fellowship at the University of Utah.

**Mary Caferro**, (D) SD 40, a native of Montana and a human rights activist, is the proud mother of four children: Margaret, Hallie, Joseph and Kenji Swain. Mary served three terms in the Montana House of Representatives and is currently serving as a State Senator representing Helena. Mary is the Director of The Arc Montana, an organization that promotes and protects the human rights of people with intellectual and developmental disabilities. Among Mary's numerous recognitions are, "National Consumer Health Care Advocate of the Year" awarded by the national organization, Families USA, also National Partnership for Women and Families honored Mary with the "State Legislator doing the most for Working Families Award" and NAMI MT who awarded Mary 2012 Policy Maker of the Year for outstanding advocacy on behalf of people with mental illness and their families. For fun Mary loves spending time with her children.



**Scott Duke** is a healthcare executive with more than 27 years of senior leadership experience. His diverse background includes administrative stints in hospitals, single and multi-specialty clinics, and integrated health systems. In his current role as Vice President of Regional Operations, Billing Clinic, he provides oversight and strategic guidance for 14 Affiliate Sites consisting of ten Critical Access Hospitals and four ambulatory clinics. He is a past member of the American Hospital Association (AHA) board of trustees, and he served for more than a decade on the Montana Hospital Association (MHA) board of trustees. In addition Scott has served on several not-for-profit, community-based boards. Scott graduated from Minot State University, Minot, ND, with a Bachelor's Degree in Business Administration, (1987) and a Master's Degree in Management, (2000).

**Representative Ron Ehli (R)** was elected in 2011 and 2013 to represent HD 88 in Hamilton. He serves as Chair of the Appropriations Subcommittee of Health and Human Services and is the Vice-Chair of the Joint Children, Families, Health, and Human Services Interim Committee. He is a native Montanan, married, and has a background as a small business owner in Hamilton. He has previously served on the Board of Directors of Citizen State Bank, he was Fire Chief of the Hamilton Volunteer Fire Department for 6 years and a member for 23 years.



## Speaker Biographies, Continued



**Mike Frank** is President of the Montana Division of Health Care Service Corporation. He is responsible for all Montana Division operations including the management for sales and account management, provider network contracting, medical management, government relations and public affairs. His service to Blue Cross Blue Shield of Montana (BCBSMT) started in 1999. Prior to his appointment as President of Montana, he served as President and CEO of BCBSMT. Frank has also served as a chief legal and operations officer, chief administrative officer, vice president of Corporate Integrity and Human Resources, and Vice President of Compliance and Ethics. Before joining BCBSMT, he was a practicing attorney with Crowley, Haughey, Hanson, Toole & Dietrich, PLLP, headquartered in Helena, Montana. He earned his Bachelor of Science degree in psychology from Montana State University and his juris doctorate degree from the University of Montana.

**Stephen Kevin Howlett** of Arlee, MT is a Confederated Salish & Kootenai Enrolled Tribal Member. He has held the position of Confederated Salish & Kootenai Tribal Health & Human Services Director since 2002. He oversees a program that provides medical services to 10,000 people with a \$20 million budget and 160 staff members in 5 separate clinics. He previously held other executive level positions in State, Federal and Tribal agencies since 1977. He received a B.A. from the University of Montana and a M.Ed. from Harvard University. He is married with 2 children.



**David W. Lechner, M.D.**, is a Specialist in Family Medicine and is President of Community Medical Center in Missoula. Dr. Lechner received a Bachelor of Arts in biology from Carroll College in Helena and attended the University of Washington School of Medicine. He performed his residency in family medicine in Spokane and is board certified in family medicine. Dr. Lechner has been involved in professional and community organizations, including the American Academy of Family Physicians, Montana Academy of Family Physicians, Montana Medical Association since 1994, American College of Physician Executives, Diplomat Board of Medical Examiners - Family Practice, Trout Unlimited - Life Member, and Big Brothers and Big Sisters.

**Megan Littlefield, M.D.**, is Faculty Medical Director at RiverStone Health Clinic. Dr Littlefield joined RiverStone Health as the Medical Director in September 2011. Prior to joining RiverStone Health, she practiced primary care and served as Medical Director at Revere Family Health Center at Cambridge Health Alliance in Massachusetts. She received her B.A. from Connecticut College, graduated from University of Maryland Medical School, completed a combined Internal Medicine and Pediatric residency at the University of Chicago, and then served as chief resident at Macneal Hospital prior to starting in clinical practice in 2005. Her clinical interests include improving health care access to an underserved population, obesity and diabetes prevention, and health care system transformation to create a team-based, efficient, population focused, and patient centered approach to health care. She is currently a clinical instructor of Family Medicine at the University of Washington. Dr. Littlefield joined the MMA in 2012, and is a sub-committee chair on the MMA Prescription Drug Abuse Committee.



Representative Margaret (Margie) MacDonald (D) was elected in 2009 to represent HD 54 in Billings. She is a member of the House Agriculture and Rules Committees and is Vice Chair of the House Judiciary Committee and is the House Minority Whip. She is currently in charge of Regional Campaigns for the Western Organization of Resource Councils and was previously Director of the Montana Office of Community Service in the Governor's Office and a Staff Director at the Northern Plains Research Council. Representative MacDonald is married with 2 children.

## Speaker Biographies, Continued



**Richard Opper** currently serves as the Director of the Montana Department of Public Health and Human Services. He served 8 years under the Schweitzer Administration as Director of the Montana Department of Environmental Quality. Prior to that, Richard was the Director of the Missouri River Basin Association, a coalition of Missouri Basin states and Indian Tribes that addressed major water policy issues. Richard has a Master's Degree in Environmental Sciences from Montana State University. He and his wife, Sally, have a son, Isaac, in graduate school in California.

**Velinda Stevens**, is President and Chief Executive Officer of Kalispell Regional Healthcare System since February, 1999. Kalispell Regional Healthcare has approximately 300 beds, comprising three hospitals and a long term care facility. Services include acute care with inpatient rehab, psychiatric and chemical dependency, and a physician joint-venture hospital. Ms. Stevens has held various positions with hospitals and hospital systems since 1985, including Chief Executive Officer at four Texas hospitals and one California hospital, prior to relocating to Montana's Flathead Valley. She received her B.A. in Biology from the University of Houston, Houston, Texas, and a Masters of Healthcare Administration from the University of Houston-Clear Lake, and is a Fellow of the American College of Healthcare Executives. Ms. Stevens is married with two children.



**Senator Roger Webb (R)** was elected in 2013 to represent SD 24 in the Billings Heights. His Senate committee memberships include Finance and Claims, Highways and Transportation, State Administration, and Joint Appropriations/Finance and Claims—Health and Human Services. He is serving on the Joint Children, Families, Health, and Human Services Interim Committee and on the Joint Information Technology Planning Council. He and his family have lived in the Billings Heights for over 22 years and own a company in Billings called ADH (Architectural Doors and Hardware), which has been in business since 1998.

## MMA Physician Leadership Effectiveness Program

*Yogo Sapphire:*



*Diamond:*



*Gold:*



*Silver:*



*Amber:*



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