



MMA Physician Leadership Effectiveness Program

Accreditation Statement

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the Colorado Medical Society and the Montana Medical Association. The Colorado Medical Society is accredited by the ACCME to provide continuing medical education for physicians.

The Colorado Medical Society designates this live activity for a maximum of **79.25 AMA PRA Category 1 Credit(s)**[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.



Agenda

Friday, April 4, 2014

Yogo Inn, Lewistown, MT - 211 E. Main Street

7:30 am Breakfast

Location: Judith Moccasin Room

Team Engagement Strategies

8:00 am — 12:00 pm: Effective Transition & Change Management

Wendy Samson, FutureSYNC, International

Lenette Kosovich, Future SYNC, International

Virginia Mohl, M.D., Medical Director, Recruitment and Professional Education

Billings Clinic

Location: Judith Moccasin Room

12:00 pm — 1:00 pm: Lunch

Location: Snowy Room

Team Engagement Strategies, Continued

1:00 pm — 2:15 pm: Effective Transition & Change Management Strategies Learning Session

Wendy Samson, FutureSYNC, International

Lenette Kosovich, Future SYNC, International

Virginia Mohl, M.D., Medical Director, Recruitment and Professional Education

Billings Clinic

Location: Judith Moccasin Room

Health Care Community Conversation

3:15 pm — 4:30 pm: Innovative Delivery Models

Thelma McClosky Armstrong, Director Eastern Montana Telemedicine Network, Billings Clinic

Faith Jones, MSN, RN, NEA-BC, Chief Clinical Officer / Co-Director of Innovations Center for

Frontier Medicine Innovations and Research, Superior

Location: Judith Moccasin Room

Dinner Event:

6:30 pm — 7:00 pm: Reception

7:00 pm — 8:30 pm: Topic: ACA, Affordable Health Care Insurance & Health Insurance Exchange

Tom Roberts, M.D., Western Montana Clinic, Missoula

Location: Calvert Hotel, Onyx Bar and Grill—216 7th Ave South

Saturday, April 5, 2014

Yogo Inn, Lewistown, MT

7:30 am Breakfast

Location: Judith Moccasin Room

8:00 am — 9:45 am: Use of Data to Drive Healthcare Improvements at the point of patient care delivery or in developing health care policy

William Reiter, M.D.,

Jon Griffin, M.D., St. Peter's Hospital, Helena

10:00 am — 11:30 am Hospital Financing

Steve Ballock, CFO, Benefis Hospital, Great Falls

Alan Aldrich, CFO, Central Montana Medical Center, Lewistown

11:30 am: Wrap-Up

Jean Branscum, MMA Executive Vice President, Helena

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Yogo Inn, Lewistown, MT

Biographies

Top shelf leadership coach **Wendy Samson**, will lead an empowering leadership development session. Participants will be engaged in conversations on emotional intelligence and relationship management. As the President of FutureSync International, Wendy has designed and developed leadership effectiveness programs, healthcare service systems/measurements, and employee engagement programs for a wide variety of multi-size organizations throughout the country. Wendy's tools and case study testimonies are the products of innovative practices and her "outcomebased" approach to organizational diagnosis, solution implementation and facilitation. Wendy is highly recognized as an inspiring, national speaker who delivers a lasting message that is packed with content.



Lenette Kosovich has over 20 years of senior management experience in healthcare administration. She is a Registered Nurse and has a Master's Degree in Healthcare Administration. Currently she is the CEO of Rimrock, the leader in addiction treatment in the Rocky Mountain Region. Her previous work experience includes serving as the Regional Director of Employer-Based Primary Care Clinics for a Third Party Administer and as Director of Human Resources with a major Montana healthcare system. Her commitment to learning is kept active through her work as an adjunct professor for FutureSYNC International for the MMA Physician Leadership Effectiveness Session and at Montana State University-Billings in the Healthcare Administration program. Lenette is also a member of the National Association of Addiction Treatment Providers (NAATP).

Session Guest Speakers

Alan Aldrich, CFO



Steve Ballock, CFO

Faith Jones, MSN, RN, NEA-BC, Chief Clinical Officer and Co Director of Innovations for Frontier Medicine Better Health Partnership. Her healthcare career began in the Navy as a Hospital Corpsman where she was able to take advantage of the Navy's tuition reimbursement and GI bill to further her education. She received her ASN from Ventura College in Ventura, California, a BSN from the University of Wyoming in Laramie, Wyoming, and an MSN in Nursing Administration and Nursing Education from the University of Phoenix. Faith is a board certified nurse executive, advanced from the American Nurses Credentialing Center and a Fellow of the American Nurses Advocacy Institute. The majority of her career has been spent in rural settings working in Critical Access Hospitals mostly in senior leadership roles such as Vice President of Patient Care, Chief Clinical Officer, and Compliance Officer. She is a member of the American Nurses Association and was elected to the ANA Board to serve a four year term in June 2012. Faith is also the ANA Political Action Committee Chair.



Speaker Biographies, Continued

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Jonathan Griffin, M.D., MHA, has practiced as a family physician, taken on the role of Patient Centered Medical Home Champion, authored and has led or is leading multiple successful grant efforts, serves on a number of committees and is heavily involved with shaping systems and quality improvement work at St. Peter's Medical Group in Helena. Dr. Griffin earned his MD and Masters of Health Administration at the University of Washington and completed residency training at the Family Medicine Residency of Idaho Rural Training Track in Caldwell, Idaho. Dr. Griffin serves on the Boards of the MMA, MAFP as well as the Montana Tech Industrial Informatics Board. Last year he presented at the Montana Health Information and Management Systems Society, American College of Physicians, Montana Academy of Family Physicians, Montana Hospital Association, and Montana Osteopathic Association annual meetings, the Billings Clinic Primary Care Symposium as well as several other speaking engagements and media appearances. Dr. Griffin is committed to a bright future in healthcare within his own practice, at his organization, in his

Thelma McClosky Armstrong has over 35 years of experience in the development and management of healthcare services. As director of the Eastern Montana Telemedicine Network, she is responsible for the overall management of a 39-site interactive videoconferencing network providing medical and mental health services, continuing professional education and administrative services throughout eastern and central Montana, northern Wyoming and western North Dakota. The Eastern Montana Telemedicine Network received the 2002 American Telemedicine Association's Presidents Award for the Advancement of Telemedicine. Ms. McClosky Armstrong served on the board of the American Telemedicine Association for 8 years, 4 years in executive leadership, serving as President in 2005-2006. In 2009 Ms McClosky Armstrong was elected to the first class of the



Virginia "Ginny" Mohl, M.D. currently serves as **Medical Director, Recruitment and Professional Education for Billings Clinic in Billings, Montana where she also has an adult medicine practice.** Dr. Mohl completed her Bachelor of Science from Montana State University then received her PhD in Genetics and Cell Biology from Washington State University before attending Medical School at Baylor College of Medicine. Prior to stepping into her role as Medical Director, Dr. Mohl was the Chief of Regional Medicine for seven years, accountable for six rural practices in Montana and Wyoming. Dr. Mohl practiced for 10 years in Red Lodge, Montana, providing maternity care, inpatient and emergency coverage in addition to her outpatient clinical practice and then provided care in a variety of settings including Same Day Care and P.A.C.E. before reopening her practice in Billings. A Fellow of the American College of Family Medicine, Dr. Mohl also taught at the Family Practice Residency in Casper Wyoming where she completed her Residency.

William Reiter, M.D..



Thomas Roberts, M.D., practiced general Internal Medicine in Missoula, with subspecialty interests in geriatrics and HIV medicine from 1981 until June of 2013. He is the President and Medical Director of the Western Montana Clinic, a 40 physician independent multi-specialty medical group in Missoula. He was previously the Board Chair of the Montana Health CO-OP and is currently the CO-OP's Medical Director. He is on the Board of the Missoula City-County Health Department and the Executive Committee of the Montana Medical Association. He also serves on the Legislative Committee of the MMA and is on the advisory board to the Commissioner of Insurance for the Patient Centered Medical Home project. For the past 10 years he has provided monthly commentary on health care related issues for Montana Public Radio, in Missoula.

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Yogo Sapphire:



Diamond:



Gold:



Silver:



Amber:



The Montana Medical Association and The Physicians Foundation gratefully acknowledge the above Physician Leadership Effectiveness Program supporters.