



# Agenda

## MMA Physician Leadership Effectiveness Program

### Accreditation Statement

#### Overall Goal

At the conclusion of this program participants should be able to influence health care policy, lead effectively in the changing health care delivery systems, and build solutions to the current challenges facing health care in Montana.

#### The Montana Physician Leadership Institute

This activity has been planned and implemented in accordance with accreditation requirements of the Accreditation Council for Continuing Medical Education through the joint providership of Colorado Medical Society and Montana Medical Association. Colorado Medical Society is accredited by the ACCME to provide continuing medical education for physicians.

Colorado Medical Society designates this live activity for a maximum of 84.75 AMA PRA Category 1 Credit(s)<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

#### Disclosure

The content of this CME activity does not relate to any product of a commercial interest as defined by the Accreditation Council for Continuing Medical Education, therefore; neither the planners nor the faculty have any financial conflicts of interest for CME purposes.



### Friday, September 26, 2014

*Talus Room, Summit Hotel, phone 800-548-4486*

#### 7:30 am **Breakfast**

*Location: Talus Room*

#### 8:00 am — 8:20 am: **Welcome and Introductions**

**Jean Branscum, MMA Executive Vice President**

**Montana Medical Association**

*Location: Talus Room*

#### 8:20 am — 12:00 pm: **Leading with Emotional Intelligence**

**Wendy Samson, FutureSYNC, International**

**Michael Vlases, M.D., Bozeman Deaconess Hospital**

*Location: Talus Room*

#### 12:00 pm — 1:15 pm: **Lunch**

*Location: Peaks Room, Summit Hotel*

#### 1:15 pm — 3:15 pm: **Leading with Emotional Intelligence, continued**

**Wendy Samson, FutureSYNC, International**

*Location: Talus Room*

#### **Health Care Community Conversation**

#### 3:30 pm — 4:30 pm: **“Understanding the Health Care Delivery System in Montana”**

**Paul Cook, M.D., Director, Center for Interdisciplinary Education in the College of Allied Health Professions, Montana State University Billings**

**Matt Kelley, M.P.H., Health Officer, Gallatin City-County Health Department**

#### **Close of Day**

#### 4:30 pm: **Close of Day**

**Jean Branscum, MMA Executive Vice President**

#### **Dinner**

*Location: Peaks Room, Summit Hotel*

#### 6:00 pm — 7:00 pm: **Reception**

#### 7:00 pm — 8:30 pm: **Dinner**

**Dinner Speaker:** Welcome by **Carter Beck, M.D., Montana Neurosurgery, Missoula**  
President, Montana Medical Association

### Saturday, September 27, 2014

#### 7:30 am **Breakfast**

*Location: Talus Room*

#### 8:00 am — 12 pm: **Relationship Management**

**Wendy Samson, FutureSYNC, International**

**Noon: Lunch— box lunches provided**

#### 12:15 pm—1:15 pm: **Wrap-Up and Class Discussion**

**“What Does This Mean to Me as a Physician Leader?”**

**Physician Case Studies**

**Jean Branscum, MMA Executive Vice President**

## MMA Physician Leadership Effectiveness Program

### Big Sky, MT



Wendy Samson is the President of FutureSYNC International, a forward-thinking employer resource, and leadership consortia. She is the author of, “Heart Strings for Business,” and “The Mosaic Manager Development.” During her tenure as the President of FutureSYNC International, she has designed and developed leadership effectiveness programs, healthcare service systems/measurements, and employee engagement programs for a wide variety of multisite organizations throughout the country. Wendy has been privileged to work with people committed to excellence in small and large progressive organizations. From “Lean Thinking,” “Accountability Cultures” to “Organizational Customer Focus,” FutureSYNC International is on the cutting-edge. Wendy’s tools and case study testimonies are the product of innovative practices and her “outcome-based” approach to organizational diagnosis, solution implementation and facilitation. Wendy is highly recognized as an inspiring, national speaker who delivers a lasting message that is packed with content.



### Session Guest Speakers



**Carter E. Beck, M.D.**, earned a BA in Genetics from the University of California Berkley and his Medical Degree at University of Chicago Pritzker School of Medicine. He completed residency at Stanford University Hospital. In 2000 he moved to Missoula, MT and practices Neurosurgery with Neurological Associates, PC. Dr. Beck has been a member of the Montana Medical Association since 2000, and has served on the Executive Committee and the Legislative Committee since 2010. He is currently the President of the Montana Medical Association.

**Paul Cook, M.D., MHA, CPE**, is the Director of the newly established Center for Interdisciplinary Education in the College of Allied Health Professions at Montana State University Billings. Dr. Cook earned his B.S. and his M.D. degrees from the University of Oklahoma. He has been a patient care provider, a principal investigator for numerous clinical and research trials, a Medical Director of Managed Care Contracting and Chief Physician Executive of Clinical Faculty in Missouri, and an Executive Dean for Clinical Affairs in Indiana. In 2008 he became President of the Rocky Mountain Health Network. Dr. Cook was recently appointed as a Trustee for the newly created Montana Healthcare Foundation which will have approximately \$200M under active management for the purpose of improving the health and wellbeing of the citizens of Montana, especially those who are underserved and under-resourced.



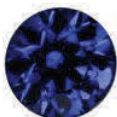
**Matt Kelley, M.P.H.** is the Health Officer at Gallatin City-County Health Department. He has an M.P.H. from Johns Hopkins Bloomberg School of Public Health in Baltimore. He previously served as journalist in Washington, D.C. and as a Peace Corp volunteer in Mali. He was public health analyst—a liaison between the mayor's office and the city health and mental health departments—in the office of D.C. Mayor Adrian Fenty. He currently serves as Chair-Elect of the Association of Montana Public Health Officials (AMPHO).

**Michael Vlases, MD, FACP**, is the medical director Bozeman Deaconess Diabetes Center, a member of Bozeman Deaconess Hospital Medicine Program and the current Chief of Medical Staff. In October 2014, he will assume the role of Chief Medical Informatics Officer for Bozeman Deaconess Health Services. As an internist, Dr. Vlases sees to the complex needs of hospitalized patients and those with diabetes. A graduate of the University of Washington School of Medicine, he completed his residency in internal medicine at Providence Portland Medical Center in Portland, Oregon. He was elected as a Fellow of the American College of Physicians, the society of internists, in 2014. He is board certified in internal medicine. Dr. Vlases first joined the medical staff at Bozeman Deaconess in 2004. He is a member of the MMA and a graduate of the MMA Physician Leadership Effectiveness Program in 2014.



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