



MMA Physician Leadership Effectiveness Program

Accreditation Statement

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the Colorado Medical Society and the Montana Medical Association. The Colorado Medical Society is accredited by the ACCME to provide continuing medical education for physicians.

The Colorado Medical Society designates this live activity for a maximum of **79.25 AMA PRA Category 1 Credit(s)**[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.



Agenda

Friday, June 27, 2014

South Mammoth Room, Big Sky Mountain Mall upstairs, phone 800-548-4486

7:30 am **Breakfast**

Location: South Mammoth Room

8:00 am — 12:00 pm: **Personal Accountability & Generations Working Together**

Wendy Samson, FutureSYNC, International

Michael Brown, M.D., Yellowstone Pathology Institute, Billings

Location: South Mammoth Room

12:00 pm — 1:00 pm: **Lunch**

Location: Lone Peak Café, also upstairs in the Mountain Mall

1:00 pm — 3:00 pm: **Personal Accountability & Generations Working Together, Continued**

Wendy Samson, FutureSYNC, International

Location: South Mammoth Room

Health Care Community Conversation

3:15 pm — 4:00 pm: **“Building a Strong Physician Workforce in Montana”**

Jay Erickson, M.D., Assistant Dean for the Montana WWAMI Clinical Phase, University of Washington School of Medicine and Clinical Professor, Department of Family Medicine, University of Washington School of Medicine

Kristin Juliar, Director of the Montana Area Health Education Center (AHEC) and Montana Office of Rural Health (MORH), Montana State University

Kailyn Dorhauer, Project Coordinator, Montana Area Health Education Center (AHEC) and Montana Office of Rural Health (MORH), Montana State University

4:00 PM — 5:00 PM: **“Hire Right and Sleep at Night”**

Laurence “Lanny” Hubbard, President/CEO, Montana State Fund

Rick S. Duane, Jr., Vice President, Human Resources, Montana State Fund

Location: South Mammoth Room

Dinner and Graduation Event

Location: Huntley Lodge Dining Room

6:30 pm — 7:15 pm: **Reception and Class Photo**

7:15 pm — 8:30 pm: **Dinner**

Dinner Speaker: Brian Wong, M.D., CEO, The Bedside Trust

“How To Build a Patient-Accountable Culture Without Putting More on Your Plate”

Graduation Event: Jean Branscum, Master of Ceremonies

Saturday, June 28, 2014

7:30 am **Breakfast**

Location: South Mammoth Room

8:00 am — 10:15 am: **Learning Session**

“How To Build a Patient-Accountable Culture Without Putting More on Your Plate”

Brian Wong, M.D., CEO, The Bedside Trust

10:15 am—10:30 a.m.: **Break**

10:30 am — 11:45 am: **Class Project Reports**

12:00 pm — 1:00 pm: Lunch: *Location: Lone Peak Café*

Jeff Daniels, M.D., Medical Clinic of Big Sky

“Practicing Medicine in Big Sky”

1:00 pm — 2:45 pm: **Class Project Reports**

2:45 pm—3:30 pm: **Wrap-up, Final Thoughts, Mentoring**

Jean Branscum, MMA Executive Vice President, Helena

MMA Physician Leadership Effectiveness Program Big Sky, MT



Top shelf leadership coach **Wendy Samson**, will lead an empowering leadership development session. Participants will be engaged in conversations on personal accountability and generations working together. As the President of FutureSync International, Wendy has designed and developed leadership effectiveness programs, healthcare service systems/measurements, and employee engagement programs for a wide variety of multi-size organizations throughout the country. Wendy's tools and case study testimonies are the products of innovative practices and her "outcomebased" approach to organizational diagnosis, solution implementation and facilitation. Wendy is highly recognized as an inspiring, national speaker who delivers a lasting message that is packed with content.



Session Guest Speakers



Michael S. Brown, M.D., FCAP, is a specialist in Anatomic/Clinical Pathology & Hematology (Pathology) with the Department of Pathology, Yellowstone Pathology Institute Inc., in Billings, Montana. Dr. Brown is the current President of the Montana Medical Association, a member of the MMA Board of Trustees, MMA Legislative Committee, and MMA Physicians Leadership Advisory Council, in addition to being an active member of the Montana Society of Pathologists. Dr. Brown received his education at the University of Nebraska College of Medicine, graduating in 1994. He completed a residency in Anatomic and Clinical Pathology and a Hematopathology Fellowship at the University of Utah.

Jeff Daniels, M.D., graduated from New York Medical College, and then did his residency in Internal Medicine at Lenox Hill Hospital. He completed a fellowship in Allergy & Immunology at St. Luke's-Roosevelt Hospital. After practicing on Park Avenue for 13 years, he packed up his family and his skis and moved to Big Sky Montana, in 1994, to open the Medical Clinic of Big Sky. The Clinic has gone through many changes over the years, from the beginning under the original Gondola One housing, to a double-wide trailer in the main parking lot, to the facility now shared with the ski patrol, and finally, to the new office serving the Meadow Village in the new Town Center. He is currently a Clinical Instructor in the Department of Family Medicine at the University of Washington. Dr. Daniels is certified in ACLS & ATLS.



Kailyn Dorhauer is a Project Coordinator at the Montana Office of Rural Health and Area Health Education Center (AHEC) at Montana State University. Ms. Dorhauer earned a Bachelor of Science in Health and Human Performance and a Master of Health Administration (MHA) degree at Montana State University. She manages the Robert Wood Johnson Foundation (RWJF) Academic Progression in Nursing grant for the state of Montana and also is a consultant for the Montana Community APGAR Project. Ms. Dorhauer also serves on the Montana Worksite Health Promotion Coalition, Montana Rural Health Initiative Collaborative Committee, and Montana American College of Healthcare Executives (ACHE) Board. Ms. Dorhauer's focus is to improve cost, quality and access of healthcare in rural Montana by implementing organizational infrastructure strategies.

Rick Duane joined Montana State Fund in April 2009 as Vice President of Human Resources, relocating from Michigan where he was the Director of Human Resources for the Detroit Zoological Society. Rick has more than 30 years of Human Resources, Operations and General Management experience including over 15 years managing workers' compensation programs. Before joining MSF, Rick served in Human Resources and other leadership positions in the Retailing, Advertising/Marketing and Hospitality Industries working with companies such as the Emporium-Capwell Co., Mervyn's, ADVO, Inc. and MGM Grand Detroit Casino. Rick is a graduate of California State University, Hayward and holds Professional in Human Resources (PHR) and Certified Workers' Compensation Professional (CWCP) certifications.



Speaker Biographies, Continued



Jay Erickson, M.D. is the Assistant Dean for the Montana WWAMI (Washington, Wyoming, Alaska, Montana and Idaho) Clinical Phase at the University of Washington School of Medicine and a Clinical Professor in the Department of Family Medicine at the University of Washington School of Medicine, in addition to maintaining an active part-time clinical practice as a rural family physician in Whitefish. He received his MD degree from University of Minnesota School of Medicine and completed a Family Residency in Spokane. Dr. Erickson oversees the clinical teaching opportunities for WWAMI students in Montana, including first year preceptorships, the Montana Rural/Underserved Opportunities Program, the thirty-two required clerkship opportunities in 11 communities in Montana, and the third year clinical Tracks in Missoula and Billings.

Laurence A. “Lanny” Hubbard has been with Montana State Fund since 1989. He has served in the various positions of Legal Counsel, Underwriting Manager, Vice President of Underwriting & Marketing and Vice President of Insurance Operations. In May 2003, the Montana State Fund Board of Directors appointed Lanny to serve as President/CEO. He received his BA at Western Washington University and Juris Doctorate from Southwestern University School of Law. Lanny is also Immediate Past-President of the American Association of State Compensation Insurance Funds (AASCIF). It’s members include 25 funds from the U.S. and 9 Canadian province workers’ compensation boards as well as approximately 90 associate members from the workers’ compensation industry. He currently serves on the board of directors of the National Council on Compensation Insurance (NCCI) and on the board of governors of Leadership Montana.



Kristin Juliar is the Director of the Montana Area Health Education Center (AHEC) and Montana Office of Rural Health (MORH) at Montana State University in Bozeman. She chairs the Montana Healthcare Workforce Advisory Committee, which developed a statewide strategic plan to guide healthcare workforce development in the state. The MORH/AHEC works with Critical Access Hospitals on the Community Health Services Development assessment process and assists hospitals with strategic planning. She served on the MT Patient Centered Medical Home Advisory Committee and serves on the board of HealthShare Montana. During the past three years, she has worked with MMA, WWAMI, MHA, OCHE, and the state’s residency programs to establish the Montana Graduate Medical Education Council. She has served on several healthcare committees and boards in Montana and Minnesota. She has an M.A. in Urban and Regional Studies.

Brian Wong, M.D., M.P.H. founded The Bedside Trust, a nationally recognized resource to healthcare systems across the country. Along with being a sought after speaker and executive coach, he leads a faculty that works with medical staffs and executive teams to embed his “Patient Driven Leadership” infrastructure in order to create patient accountable cultures that result in improved safety and quality. During his years as a Clinical Practitioner, he kept seeking out solutions for what he saw as the biggest obstacle keeping physicians from giving patients the optimal care they needed and deserved. Over the ensuing two decades, during his Chairmanship of Medical Quality at Providence and his Medical Directorships at Rainier Family Medical Group, Hospice of Seattle, The Good Health Plan of Washington, and Providence Clinic Network, Dr. Wong kept returning to the elemental question, “Where does improving patient care and the patient experience actually begin?” Dr. Wong developed his patient-centered theories into tangible solutions during his tenures as a healthcare partner and National Director of Physician Services at Arthur Andersen LLP, as President of Integrated Health Systems, and Founding Partner of Healthcare Performance Solutions.



**MMA Physician Leadership Effectiveness
Program**

Yogo Sapphire:



People Healing People.

Diamond:



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The Montana Medical Association and The Physicians Foundation gratefully acknowledge the above Physician Leadership Effectiveness Program supporters.

