



## MMA Physician Leadership Effectiveness Program

### Accreditation Statement

#### Overall Goal

At the conclusion of this program participants should be able to influence health care policy, lead effectively in the changing health care delivery systems, and build solutions to the current challenges facing health care in Montana.

#### The Montana Physician Leadership Institute

This activity has been planned and implemented in accordance with accreditation requirements of the Accreditation Council for Continuing Medical Education through the joint providership of Colorado Medical Society and Montana Medical Association. Colorado Medical Society is accredited by the ACCME to provide continuing medical education for physicians.

Colorado Medical Society designates this live activity for a maximum of 84.75 AMA PRA Category 1 Credit(s)<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

#### Disclosure

The content of this CME activity does not relate to any product of a commercial interest as defined by the Accreditation Council for Continuing Medical Education, therefore; neither the planners nor the faculty have any financial conflicts of interest for CME purposes.



# Agenda

## Friday, January 16, 2015

Meetings in the Pintler Room, meals in the Gregson Room, Fairmont Hot Springs Resort

### 7:30 am **Breakfast**

### 8:00 am — 12:00 pm: **Thinking Strategically**

Lenette Kosovich, FutureSYNC, International

Jonathan Griffin, MD, MHA, 2014 Physician Leadership Effectiveness Program graduate, St. Peter's Medical Group, Helena

### 12:00 pm — 1:15 pm: **Lunch**

Jonathan Griffin, MD, MHA, Family Medicine, St. Peter's Medical Group, Helena  
"Patient Centered Medical Home"

### 1:15 pm — 3:15 pm: **Thinking Strategically, continued**

Lenette Kosovich, FutureSYNC, International

### **Learning Session**

### 3:30 pm — 4:30 pm: "Hire Right and Sleep at Night"

Laurence "Lanny" Hubbard, President and CEO, Montana State Fund

Rick S. Duane, Jr., Vice President, Human Resources, Montana State Fund

### 6:00 pm — 7:00 pm: **Reception**

### 7:00 pm — 8:30 pm: **Dinner**

Dinner Speaker: Tom Roberts, M.D., Montana Health CO-OP, Missoula

Topic: "Affordable Care Act for Providers"

Location: Gregson Room, Fairmont

## Saturday, January 17, 2015

### 7:30 am — 8:30 am: **Breakfast and Small Group Projects**

Jean Branscum, Executive Vice President, Montana Medical Association

### **Learning Session**

### 8:30 am — 9:30 am: **Health Care Financing History**

Richard Popwell, M.D. Neurologist, Bozeman Deaconess Health Group, Bozeman.

### 9:30 am — 10:30 am: **Hospital Financing**

David Richhart, Vice President of Fiscal Services, Missoula Community Medical Center

### 10:45 am — 11:45 am: **Innovative Delivery Models**

Thelma McClosky Armstrong, Director, Eastern Montana Telemedicine Network, Billings Clinic

Monica Berner, M.D., Chief Medical Officer, Blue Cross Blue Shield Montana

Tom Ewing, M.D., Executive Vice President and Chief Medical Officer, PacificSource

### 11:45 pm—12:00 pm: **Wrap-Up**

Jean Branscum, MMA Executive Vice President



## MMA Physician Leadership Effectiveness Program Fairmont Hot Springs Resort, MT

**Lenette Kosovich** of FutureSync International has over 20 years of senior management experience in healthcare administration. She is a Registered Nurse and has a Master's Degree in Healthcare Administration. Currently she is the CEO of Rimrock, the leader in addiction treatment in the Rocky Mountain Region. Her previous work experience includes serving as the Regional Director of Employer-Based Primary Care Clinics for a Third Party Administer and as Director of Human Resources with a major Montana healthcare system. Her commitment to learning is kept active through her work as an adjunct professor for FutureSYNC International for the Montana Medical Association Physician Leadership Effectiveness Program and at Montana State University- Billings in the Healthcare Administration program. Lenette is also a member of the National Association of Addiction Treatment Providers (NAATP).



### Session Guest Speakers



**Monica E. Berner, M.D.** is Chief Medical Officer for Blue Cross and Blue Shield of Montana. In this role, Dr. Berner is responsible for reviewing medical claims, developing medical policy, and communicating with local medical providers. Dr. Berner, board certified in Family Medicine, has an extensive range of medical experience. She most recently practiced at Fort Harrison Ambulatory Care Clinic where she also served as the Physician Leader of the Spinal Cord Injury Team. Dr. Berner began her Family Medicine career in private practice that included obstetrics, pediatrics, and geriatrics. She was also attending physician at the Lewis and Clark Cooperative Health Center where she provided a broad spectrum of inpatient and outpatient care including inpatient psychiatric services at St. Peter's Hospital. Dr. Berner received her medical degree from Baylor College of Medicine in Houston, Texas and completed her Family Medicine residency at Oregon Health Sciences University in Portland, Oregon.

**Rick Duane** joined Montana State Fund in April 2009 as Vice President of Human Resources, relocating from Michigan where he was the Director of Human Resources for the Detroit Zoological Society. Rick has more than 30 years of Human Resources, Operations and General Management experience including over 15 years managing workers' compensation programs. Before joining MSF, Rick served in Human Resources and other leadership positions in the Retailing, Advertising/Marketing and Hospitality Industries working with companies such as the Emporium-Capwell Co., Mervyn's, ADVO, Inc. and MGM Grand Detroit Casino. Rick is a graduate of California State University, Hayward and holds Professional in Human Resources (PHR) and Certified Workers' Compensation Professional (CWCP) certifications.



**Thomas Ewing, M.D.** serves as Executive Vice President and Chief Medical Officer at PacificSource. In this role, Tom is responsible for our Commercial and Government Health Services Departments, Quality Department as well as the development of our community health partnerships with providers. Tom is a thoughtful and engaging leader who has experience and training in clinical management, healthcare delivery system improvement and transformation, quality management, clinical informatics, and patient-centered medical home initiatives. Previously, Tom served as Chief Medical Officer of the PeaceHealth Medical Group since 2007, and held clinical leadership roles within PeaceHealth since 1998. He joined the Eugene Clinic (which became the PeaceHealth Medical Group) in 1989 as a practicing family physician. A board certified family physician, Tom graduated from the Washington University School of Medicine in St. Louis and completed his residency in family medicine at the Medical University of South Carolina.

**Jonathan Griffin, MD, MHA**, is a family physician at St. Peter's Medical Group in Helena and a graduate of the 2013-14 MMA Physician Leadership Effectiveness Program. He has taken on the role of Patient Centered Medical Home Champion, authored and has led or is leading multiple successful grant efforts, serves on a number of committees and is heavily involved with shaping systems and quality improvement work at St. Peter's Medical Group in Helena. Dr. Griffin earned his MD and Masters of Health Administration at the University of Washington and completed residency training at the Family Medicine Residency of Idaho Rural Training Track in Caldwell, Idaho. He serves on the Boards of the MMA, MAFP as well as the Montana Tech Industrial Informatics Board. Dr. Griffin is committed to a bright future in healthcare within his own practice, at his organization, in his community, throughout Montana State and beyond.





## Speaker Biographies, continued

**Laurence A. “Lanny” Hubbard** has been with Montana State Fund since 1989. He has served in the various positions of Legal Counsel, Underwriting Manager, Vice President of Underwriting & Marketing and Vice President of Insurance Operations. In May 2003, the Montana State Fund Board of Directors appointed Lanny to serve as President/CEO. He received his BA at Western Washington University and Juris Doctorate from Southwestern University School of Law. Lanny is also Immediate Past-President of the American Association of State Compensation Insurance Funds (AASCIF). It’s members include 25 funds from the U.S. and 9 Canadian province workers’ compensation boards as well as approximately 90 associate members from the workers’ compensation industry. He currently serves on the board of directors of the National Council on Compensation Insurance (NCCI) and on the board of governors of Leadership Montana.



**Thelma McClosky Armstrong** has over 35 years of experience in the development and management of healthcare services. As director of the Eastern Montana Telemedicine Network, she is responsible for the overall management of a 42-site interactive videoconferencing network providing medical and mental health services, continuing professional education and administrative services throughout eastern and central Montana, northern Wyoming and western North Dakota. The Eastern Montana Telemedicine Network received the 2002 American Telemedicine Associations Presidents Award for the Advancement of Telemedicine. Ms. McClosky Armstrong served on the board of the American Telemedicine Association for 8 years, 4 years in executive leadership, serving as President in 2005- 2006. In 2009 Ms. McClosky Armstrong was elected to the first class of the American Telemedicine Association College of Fellows.

**Richard Popwell, M.D.** is a general neurologist employed by Bozeman Deaconess Health Group in Bozeman, Montana. He currently serves as the chairman of the Governance Executive Council of Bozeman Deaconess Health Group, an affiliate faculty at Montana State University’s WWAMI Medical Education Program and a member of the Practice Improvement Subcommittee of the American Academy of Neurology. He is an active member of the Montana Medical Association and participates on the Committee on Legislation. Dr. Popwell has strong interest in health care policy with a focus on reimbursement and physician compensation and has extensive experience in optimization of documentation and coding for evaluation and management services.



**David Richhart** is currently the Vice-President of Finance at Community Medical Center in Missoula, Montana. David has worked in similar positions at hospitals in California and Indiana. David has worked in healthcare for the last thirty five years. David has a Bachelor’s degree from Ball State University located in Muncie, Indiana and a Master’s degree from California Lutheran University located in Thousand Oaks, California. David is also a Certified Public Accountant.

**Thomas Roberts, M.D.**, practiced general Internal Medicine in Missoula, with subspecialty interests in geriatrics and HIV medicine from 1981 until June of 2013. He was the President and Medical Director of the Western Montana Clinic, a 40 physician independent multi-specialty medical group in Missoula, from 1991-1998 and January 2008-October 2014. He was previously the Board Chair of the Montana Health CO-OP and is currently the CO-OP’s Medical Director. He is on the Board of the Missoula City-County Health Department and the Executive Committee of the Montana Medical Association. He also serves on the Legislative Committee of the MMA and was previously on the advisory board to the Commissioner of Insurance for the Patient Centered Medical Home project. He provided monthly commentary on health care related issues for Montana Public Radio, in Missoula, for over 10 years ending this October, 2014.



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